

MARKET-READY SALES & EDUCATIONAL TOOLS FOR DIGITAL BANKING

Market-Ready Digital Booklets



- 1.** Download our collection of five, short, templated digital booklets. Each booklet focuses on a major digital banking topic.



- 2.** Murphy & Company has spent 50+ hours creating each digital booklet. All that's left for your team is to add your brand and make the final edits to match your digital banking experience.



- 3.** Digitally publish the finished booklets on your website for end users and staff to access from nearly anywhere.

Sales & Educational Tools

This table shows the five digital booklets we prepared for you to implement during sales and training activities.

Topics	Benefits
Digital Banking Overview	Provides a complete synopsis of your Digital Banking offerings.
ACH & Wires	Details on how to set up and send ACH and Wire payments.
Mobile Banking	Instructs users on downloading the app, first-time login and mobile deposit.
Personal Financial Management (MX or Geezeo)	Explains primary features of PFM.
Security Tips	Online and offline security tips to help prevent fraud and theft.

Digital Banking

Digital Banking is more relevant today than ever. Let our digital booklets help you expand your relationships with minimal cost and effort.

To get started contact Jan Boergadine at 636-394-2116 or jan@mcompany.com.

MARKET-READY SALES & EDUCATIONAL TOOLS FOR DIGITAL BANKING ORDER FORM

The one-time fee is \$2,500 (\$1,500 for FIs with total assets of less than \$150 million).

1. Financial Institution

Financial Institution Name: _____

Contact Person: _____ Title: _____

Phone: _____ Email: _____

Mailing Address 1: _____

Mailing Address 2: _____

City: _____ State: _____ Zip: _____

Check one: ☐ FDIC ☐ NCUA

2. Deliverable

Market-Ready Sales & Educational Tools for Digital Banking

- Five, short, templated digital booklets in Microsoft Word format covering five specific digital banking topics.
- InDesign template to build your digital booklets.
- InDesign Tips and Tricks Instructional Guide.

3. Ready for Your Immediate Branding & Editing

For a one-time fee, you have the freedom to download and immediately begin editing these unique digital booklets for digital use by your financial institution.

4. Optional Editing Services by Murphy & Company

1. If you would like Murphy & Company to complete your editing, please indicate on the next page.
We will contact you to create a written estimate and statement of work.
2. If you would like to include this material in a mailing, you can either:
 - Engage Murphy & Company for print production with a written estimate and statement for work.
 - Pay a one-time additional license to buy out the printing rights at 50% of the digital price.

5. Additional Notes

Murphy & Company warrants that any third-party content that may be included in the deliverables will be properly licensed, if necessary.

When you purchase this downloadable digital booklets, you are entitled to a one-time, perpetual, non-exclusive, non-transferable license to use or edit any content in the download in a digital or online setting for your financial institution. However, the disclaimer built into each digital booklet must be present, visible and unchanged from its original text.

6. Pricing

The one-time fee is \$2,500 (\$1,500 for FIs with total assets of less than \$150 million).

Total Amount Due \$ _____

☐ Yes, I would like Murphy & Company to contact me about completing my edits.

☐ Yes, I would like Murphy & Company to contact me to discuss obtaining printing rights.

Agreed to:

FI Name: _____

Signature: _____

Printed Name: _____

Title: _____

Date: _____

Murphy & Company

Signature: _____

Paul A. Murphy, President

Date: _____

Please send completed form to our Senior Sales Manager, Jan Boergadine at jan@mcompany.com.

Remittance Options

Corporate Contact

13610 Barrett Office Drive, #206

Ballwin, MO 63021

636-394-2116

Jan Boergadine, Senior Sales Manager:

jan@mcompany.com

Pay by Wire Transfer

ABA Routing Code: 026009593

Account Number: 003480950117

Please note, Wire and ACH transactions have a different ABA routing code.

Pay by ACH Transactions

ABA Routing Code: 081000032

Account Number: 003480950117

Pay by Credit Card

☐ Visa ☐ Mastercard

Account Number: _____

Expiration Date: _____ CVV Number: _____ Billing

Zip Code: _____

Substitute Form 1099

Federal Tax Payer ID: 43-1753811

Bank Contact

Bank of America

13999 Manchester Road

Ballwin, MO 63011

(636) 394-9808